

**TOWN OF FAIRHAVEN, VERMONT
SELECT BOARD
WATER AND SEWER COMMISSIONERS
LIQUOR COMMISSIONERS--CEMETERY COMMISSIONERS**

**SEPTEMBER 8, 2011
PLANNING SESSION**

(Un-approved minutes – approved ones will replace these in .pdf format)

Members Present: Timothy Langlois, Jeff Sheldon, Claire Stanley

Absent: Rod Holzworth II, Chris Cole

Others Present: Peter Hathaway

MEETING

Board Chair Jeff Sheldon called the September 8, 2011 meeting of the Board to order at 6:10 p.m. for the purpose of a Planning Session.

Select Langlois outlined some things he would like to see done at the local level and suggested perhaps a company such as "802" might help in this regard. He specified three questions he would like to have the Board consider.

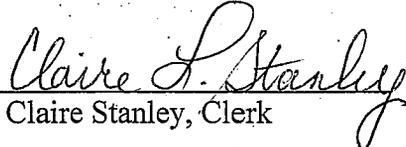
- Potential*
1. What are residents and businesses looking for?
 2. Who are we marketing to and how do we reach them?
 3. Who are we and how are we perceived? *by the greater community*

It was suggested the Planning Commission could be helpful in marketing the town with such information as number of farm sites available, houses for sale or rent, business or factory sites. The value of Fair Haven's website and face book presence was discussed, also the need for the town to have a brochure. These can work to the town's benefit.

Other items discussed included Beaver Wood and the need to find ways to limit increases in utility rates.

The session adjourned at 7:40 p.m. on motion by Select Langlois, second by Select Stanley.

Respectfully submitted,
Wilma B. DeSpain


Claire Stanley, Clerk